

# 2011 Seaside Muscle & Chrome Event Application

June 17-18, 2011



## Vehicles from '60 -'78 and Factory Performance from '79 to current year.

Entry open to high-quality special-interest vehicles. Nice drivers welcome.

Name (print): \_\_\_\_\_ Car Club Affiliation (print): \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Cell Phone (for contact at show): \_\_\_\_\_ E-Mail: \_\_\_\_\_  
 Vehicle Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_  
 Name(s) for window card (print) \_\_\_\_\_

- All registered vehicles must have current insurance during the event:  
 Insurance Co. \_\_\_\_\_ Policy# \_\_\_\_\_
- **Show registration:** Entry fee includes two adults for all show activities, including dinner for two at the Downtown Beach Party.
- **Pre-Registration deadline - June 1, 2011** \$30 \_\_\_\_\_
- Registration after June 1, 2011 \$40 \_\_\_\_\_
- Additional guests for Friday Night Downtown Beach Party \_\_\_\_\_ @ \$10 ea \_\_\_\_\_

Event Apparel Pricing (discounted if purchased before June 1, 2011)				Before June 1st	After June 1st
T-Shirt	S _____	M _____	L _____	@\$14 each _____	@\$18 each _____
	2XL _____	3XL _____	4XL _____	@\$16 each _____	@\$20 each _____
¼ Zip Sweatshirt	S _____	M _____	L _____	@\$32 each _____	@\$37 each _____
	2XL _____	3XL _____	4XL _____	@\$37 each _____	@\$42 each _____
Total Apparel Purchased:				\$ _____	
<b>Total amount enclosed (including registration and additional guests):</b>				<b>\$ _____</b>	<b>Check # _____</b>
<b>All fees payable in US dollars</b>					

- Pre-Registration must be postmarked by June 1, 2011.
- We will mail back confirmation.
- Please mail completed registration and check payable to:  
 SDDA (Seaside Downtown Development Association)  
 PO Box 133  
 Seaside, OR 97138



Office Use Only

**Liability:** In consideration of this entry, the car owner and guest agree to permit TK Promotions, LLC the use of their names and photos of their vehicle for publicity, advertising, and commercial purposes (including newspapers, magazines, radio and television) before, during or after the event and relinquish any right to any photos to TK Promotions, LLC, The City of Seaside, Seaside Downtown Development Association and event sponsors. TK Promotions, LLC, The City of Seaside, Seaside Downtown Development Association, event sponsors and all volunteers will not be liable for any and all known and/or unknown damage, injuries, judgments, and/or claims whatsoever suffered by any entrant to his/her person or property. Participants are liable for their guests.  
*For the safety of spectators and participants, demonstrations of speed including burnouts are unacceptable at this event.*

• Signature of Entrant: \_\_\_\_\_ Date: \_\_\_\_\_

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## Event Registration and Check-In:

All event information and registration materials, including prepaid apparel, will be available for pick-up at time of check-in. The **first 400 registered vehicles** will receive a goodie bag including a Seaside Muscle & Chrome dash plaque.

Registration and Check-In is available Thursday through Saturday at the Carousel Mall.

6/16 Thursday from 12:00 noon to 6:00 pm

6/17 Friday from 7:00 am to 6:00 pm

6/18 Saturday from 7:00 am to 10:00 am

Awards will be selected by 12:00 pm Saturday. Please note that our awards are chosen by car enthusiasts, not judges. In Seaside we see some of the top cars and trucks in the Northwest. Please come to have a great time at the beach and enjoy one of the premier car shows in the Northwest. Award winners will be notified by a sticker placed on their passenger-side headlight.

## Event Schedule:

### ○ Friday June 17th

- **Show & Shine - 10:00 am to 8:00 pm**, Broadway.
- **Seaside Builders Showcase - 8:00 am to 8:00 pm**, vehicles will be displayed eight of the top restoration shops in the Northwest.
- **Poker Walk - 10:00 am to 5:00 pm**, pick up route details at Check-In.
- **Vendor Alley - 10:00 am to 6:00 pm**, Edgewood Avenue (Friday & Saturday).
- **Downtown Beach Party - 5:30 pm to 8:00 pm**, Dinner is provided for each registered participant and one guest. Registered participants may purchase additional Beach Party tickets for \$10 each at Check-In. *Dinner will be served until 7pm. Bring your lawn chair!*



### ○ Saturday June 18th

- **Broadway Cruise-in - 7:00 am**.
- **Show & Shine - 7:00 am to 8:00 pm**, Broadway open to show quality vehicles '60-'78.
- **Seaside Builders Showcase - 8:00 am to 8:00 pm**.
- **Treasure Hunt - 10:00 am to 5:00 pm**, pick up route details at Check-In.
- **Vendor Alley - 9:00 am to 6:00 pm**, Edgewood Avenue (Friday & Saturday).
- **Downtown Cruise - 4:00 pm to 5:00 pm** Street Cruise on Broadway.

#### **NOTE:**

*For the safety of spectators, please do not throw anything, including candy, from the cars during the Downtown Cruise.*

*The Rod Squad reserves the right to remove cars from the Downtown Cruise for engaging in demonstrations of speed, including burnouts. Cars removed from the Downtown Cruise will not be eligible for awards.*

- **Awards - 5:30 pm.**

Thank you for your participation. WE'LL SEE YOU IN SEASIDE IN JUNE!!