



Weekly Newsletter as of January 9, 2012

Seaside Downtown Development Association

*Enhancing the environmental and economic viability of*



*Downtown Seaside for the local community and visitors*

**SDDA COMMITTEES**

We are in the process of forming committees for the year. This is another great way to get involved with our events and projects! For more information on current committee openings, call Laurie at 503-717-1914.

**SDDA COMMITTEE MEETINGS**

Car Committee - January 13th  
10:00am at Dundee's

Transportation Committee - January 18th  
12 Noon at Twisted Fish

**SPONSORSHIPS AVAILABLE**

JOIN the winning team! As with all events, monies are needed for promotions, marketing, event professionals and supplies. By becoming a sponsor of SDDA events, you give the opportunity to expand our demographic marketing area that increases our downtown visitor numbers; more numbers mean more business!

When you help sponsor an event, your business will receive added exposure that includes attention in media, promotional products and marketing campaigns. There are many levels of sponsorship opportunities available, please call Laurie, let's talk!

**Thursday  
Breakfast  
Meetings  
Pig 'N  
Pancake  
8:30am**

**Upcoming  
SDDA  
Speakers**

**January 12**  
Judi Mahoney  
Healthy Kids  
Outreach

**January 19**  
Open  
Discussion

**January 26**  
Laurie Oxley,  
Annual  
SDDA  
Membership  
Meeting

**Next Board  
Meeting:  
Wednesday,  
January 11  
8AM.  
Please call to  
confirm your  
attendance.**

*Shop  
SEASIDE!*

Shopping local isn't just for the holiday season! It's a great idea all year long. Here are some reasons why:

- 1. Shopping local creates jobs.** Shops in your town create local employment and self-employment. These people in turn spend in the local economy.
- 2. Local independent shops invest more in your communities.** Local businesses are proportionally more generous in their support of local charities, schools and community events. So supporting local shops means a financial contribution to your community.
- 3. Local shops sell great products at affordable prices.** Some people get out of the habit of shopping locally and are then surprised by the range of products available.

**Pacific Basketball League (PBL)**

January 14 & 15  
January 21 & 22  
January 28 & 29

**SEASIDE SCHOOL DISTRICT**

Monday, January 16th, No School  
Martin Luther King Jr. Day

<b>Randy Frank</b> President 2013	<b>Gary Terranova</b> Vice-President 2013	<b>Katie Parsons</b> Secretary 2014	<b>Keith Chandler</b> Treasurer 2013	<b>Michael Ferrell</b> 2014	<b>Darren Gooch</b> 2014	<b>Karen Emmerling</b> 2012	<b>Russ Vandenberg</b> 2012	<b>Bill Nielsen</b> 2012
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